

DRILL FOR EUROPE

Mediakit 2025

How we drive traffic, create engagement,
and grow the platform together.

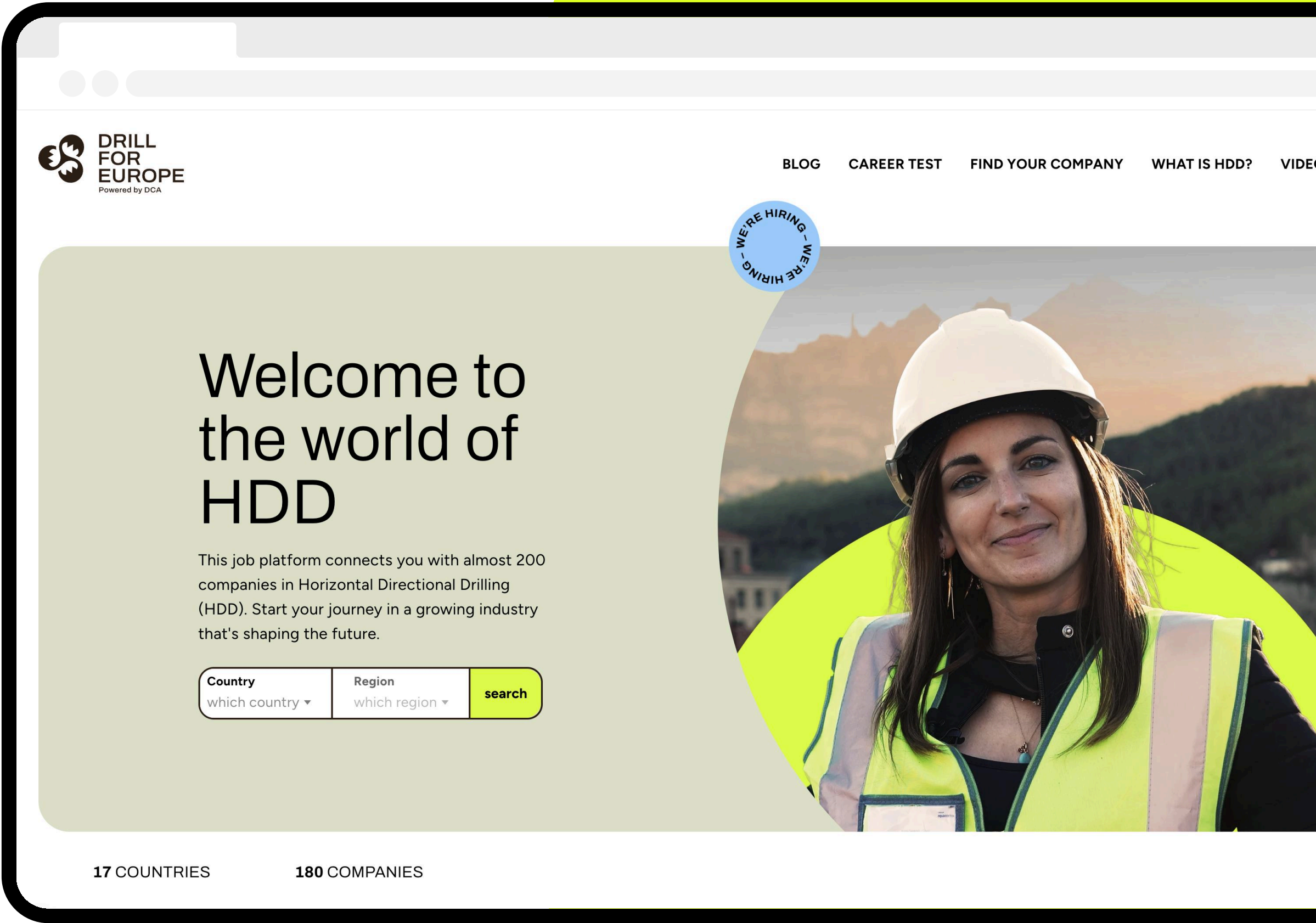


INTRODUCTION

Drill For Europe is the official platform of the Drilling Contractors Association (DCA), aimed at attracting new talent to the HDD industry.

We showcase the world of trenchless technology. From on-site roles to office-based positions and inspire young people, career changers, and technical talent through real stories, job vacancies, and a career test.

The goal: boosting recruitment, visibility, and pride within the HDD sector. DCA members can actively promote themselves and help build a strong, future-proof industry. Join us in strengthening the foundation of HDD across Europe.



TARGET FACTS

Platforms	Meta
Expected Ad views	270 K
Expected website visitors* (30 days)	5 - 8 K

*Targeted, interested visitors.

TARGETING

COUNTRIES
EUROPE

- Belgium
- France
- Germany
- Italy
- Poland
- Spain
- The Netherlands
- United Kingdom



PACKAGES OVERVIEW

All prices exclude VAT.

SIX MONTH DEAL

MEDIAKIT 1

SINGLE VACANCY

Posting a vacancy on the job listings page.

Duration

90 days

Price

€1.800,00

MEDIAKIT 2

UNLIMITED VACANCIES

Posting unlimited vacancies on the job listings page for a period of 6 months.

Duration

6 months

Price

€6.500,00

MEDIAKIT 3

SPOTLIGHT VACANCY

Posting a vacancy on the homepage as a spotlight vacancy. **Only two positions available every 30 days.**

Duration

30 days

Price

€1.500,00

MEDIAKIT 4

CONTENT BLOG + POST

A written blog based on a telephone interview with a copywriter. Including a social media post to be shared on the social media channels of the DCA and Drill For Europe.

Duration

Always online

Price

€2.850,00

MEDIAKIT 5

HOMEPAGE BANNER

Placing a banner on the homepage that links through to an online destination of your choice.

Duration

90 days

Price

€2.850,00

FIND COMPANY TOOL

ADDITIONAL LOCATION


Add a location to the **Find company tool**. Each location will be shown on the interactive map.

Duration

1 year

Price

€100,00



DRILL
FOR
EUROPE

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drillforeurope.com

MEDIAKIT 1

VACANCY POSTING

Posting a vacancy on the
job listings page.

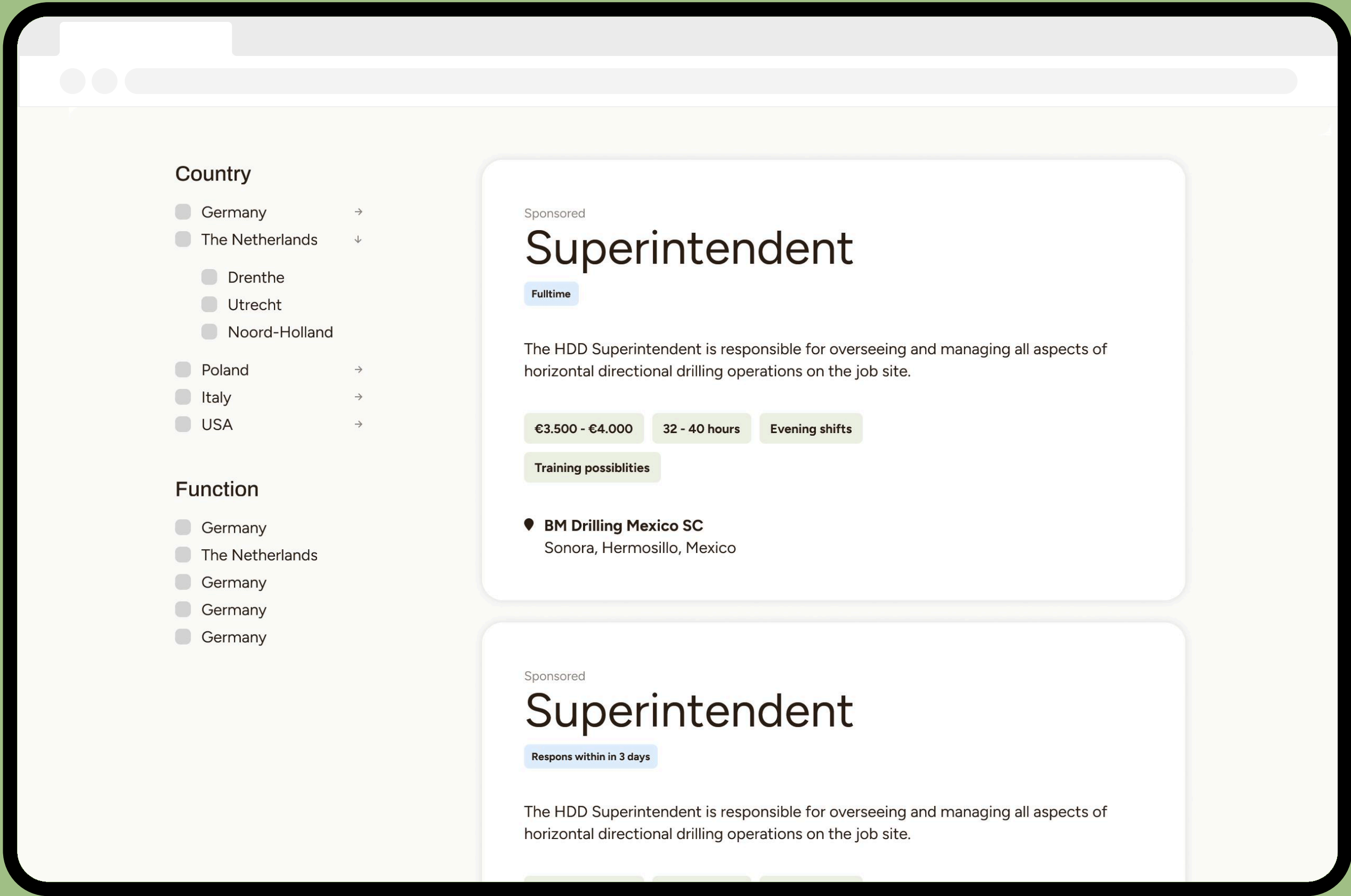
Duration

90 days

Price

€1.800,00

exclude VAT.



MEDIAKIT 2

UNLIMITED VACANCIES

Posting unlimited vacancies on the job listings page for a period of 6 months.

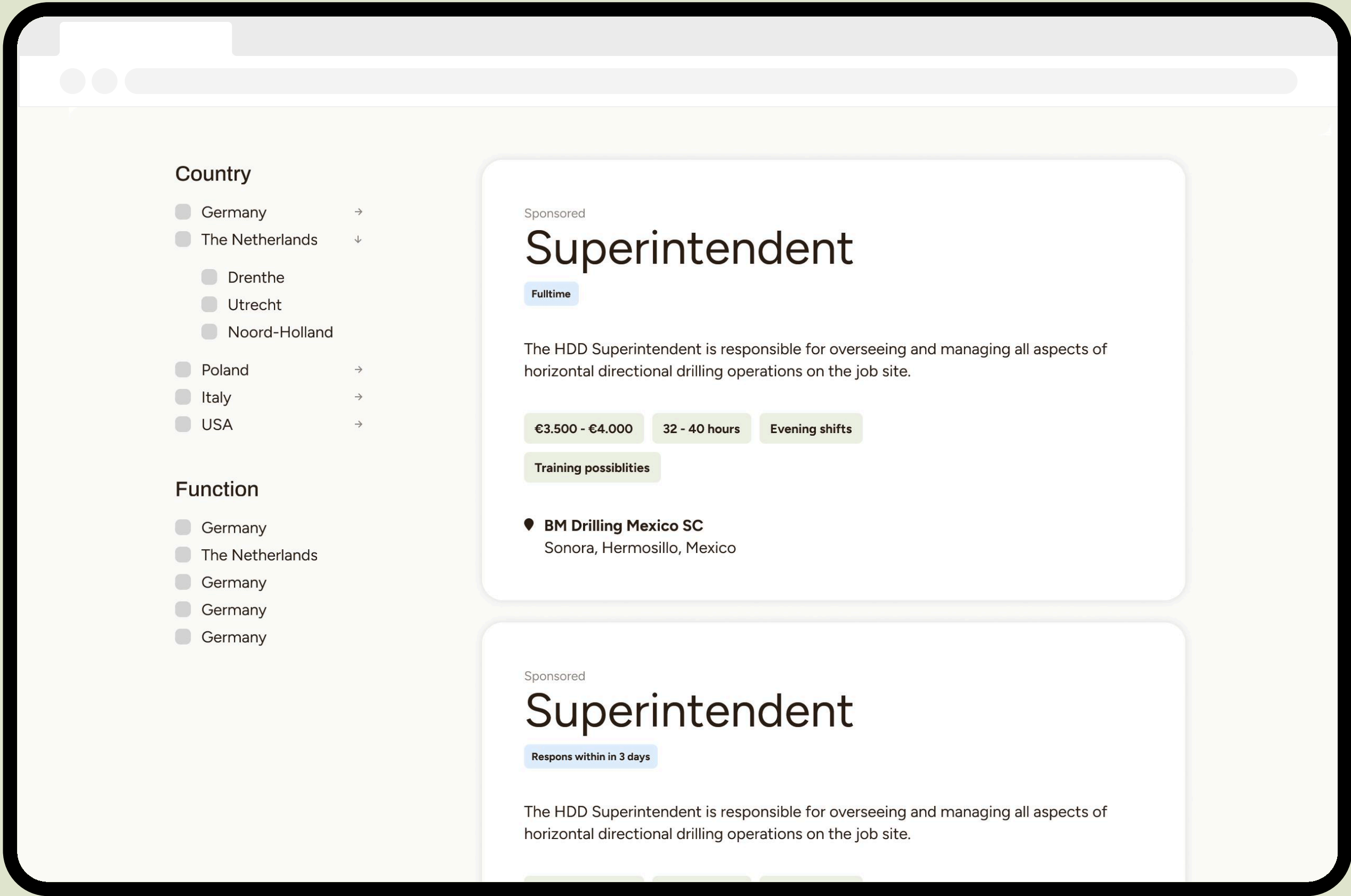
Duration

6 months

Price

€6.500,00

exclude VAT.



MEDIAKIT 3

SPOTLIGHT VACANCY

Posting a vacancy on the homepage as a spotlight vacancy. **Only two positions available every 30 days.**

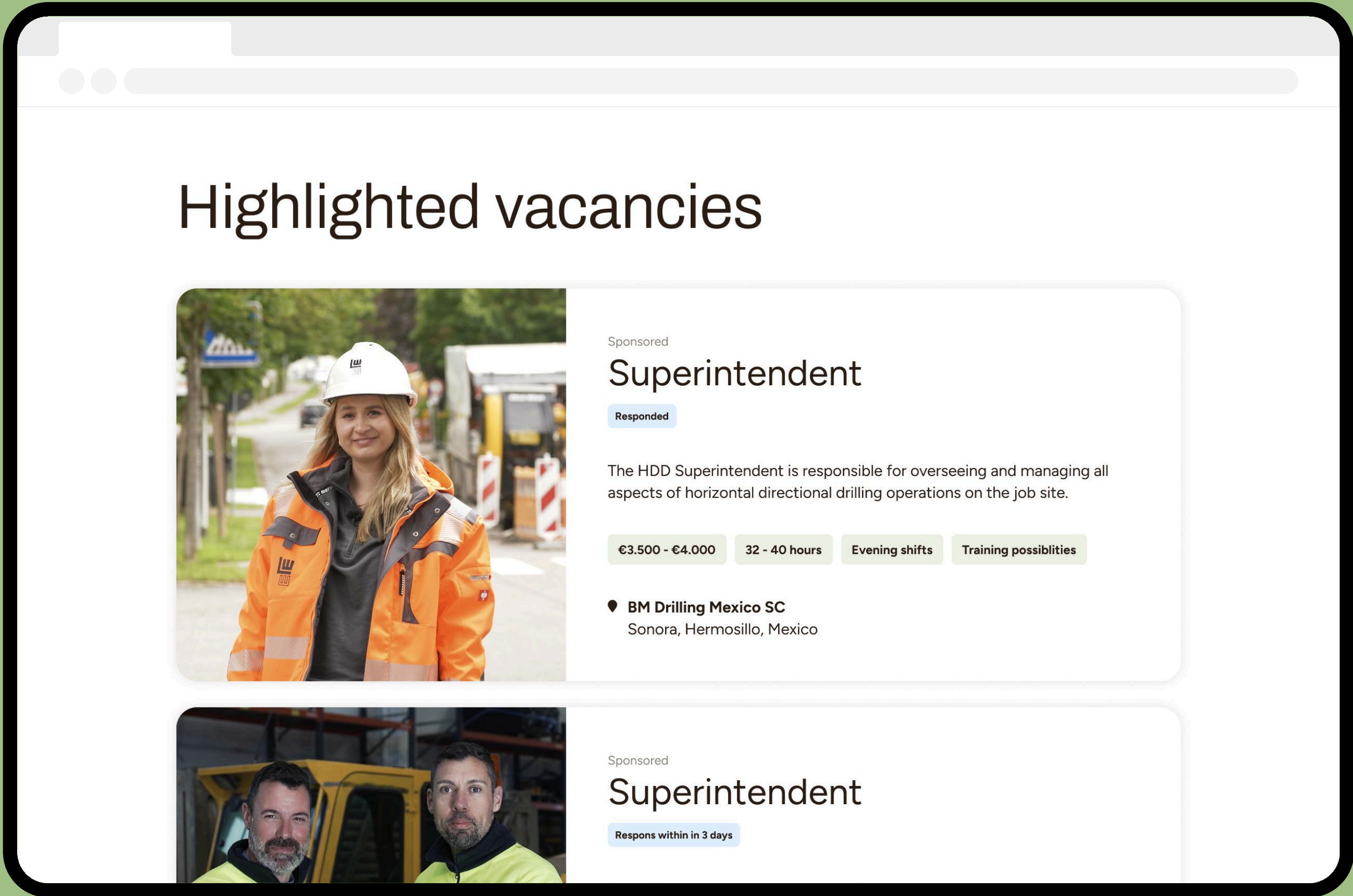
Duration

30 days

Price

€1.500,00


exclude VAT.



CONTENT BLOG + POST

A written blog based on a telephone interview with a copywriter. Including a social media post to be shared on the social media channels of the DCA and Drill For Europe.

Duration	Always online	
Price	€2.850,00	exclude VAT.



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[BLOG](#)[CAREER TEST](#)[FIND YOUR COMPANY](#)[WHAT IS HDD?](#)[VIDEO](#)


BLOG

It runs in the family: the Stones and their lifelong bond with HDD

Scott Stone was 22. Standing on the rocky shoreline of the Isle of Wight, staring at the massive rig drilling out into the sea. His dad, one of the UK's first HDD drillers back in the '80s, waved him over. "You rotate it that way, not the other. Otherwise, the rods unscrew." Scott had no idea what he was doing. But he was hooked. Today, over three decades later, that same feeling of grit and curiosity runs through his own son, Stian. "It's just what we do as a family," Scott says. "HDD isn't a job. It's a way of life."

Adventures across oceans and generations

That moment on the Isle of Wight, may have lit the spark for Scott, but the groundwork had already been laid – quite literally – by Nigel Stone. Scott's father helped pioneer HDD in the UK, back when rigs were just arriving from the US. He was one of the first guidance engineers on a large-scale drilling rig. Scott joined him in 1988, aged 22, operating




Drillforeurope

781 followers


In horizontal drilling, it's not unusual to meet fathers, sons, daughters, mothers – even grandparents – who've all worked in the industry. Skills passed down, stories shared, and lessons learned the ...more

NEW BLOG →




Three generations of the Stones in HDD


It runs in the family: "Horizontal directional drilling isn't a job. It's a way of life."



NIGEL



SCOTT



STIAN

168 likes

14 comments

3 repost

Results

Reach	3.895
Impressions	7.017
Clicks	391
Blog reads	113

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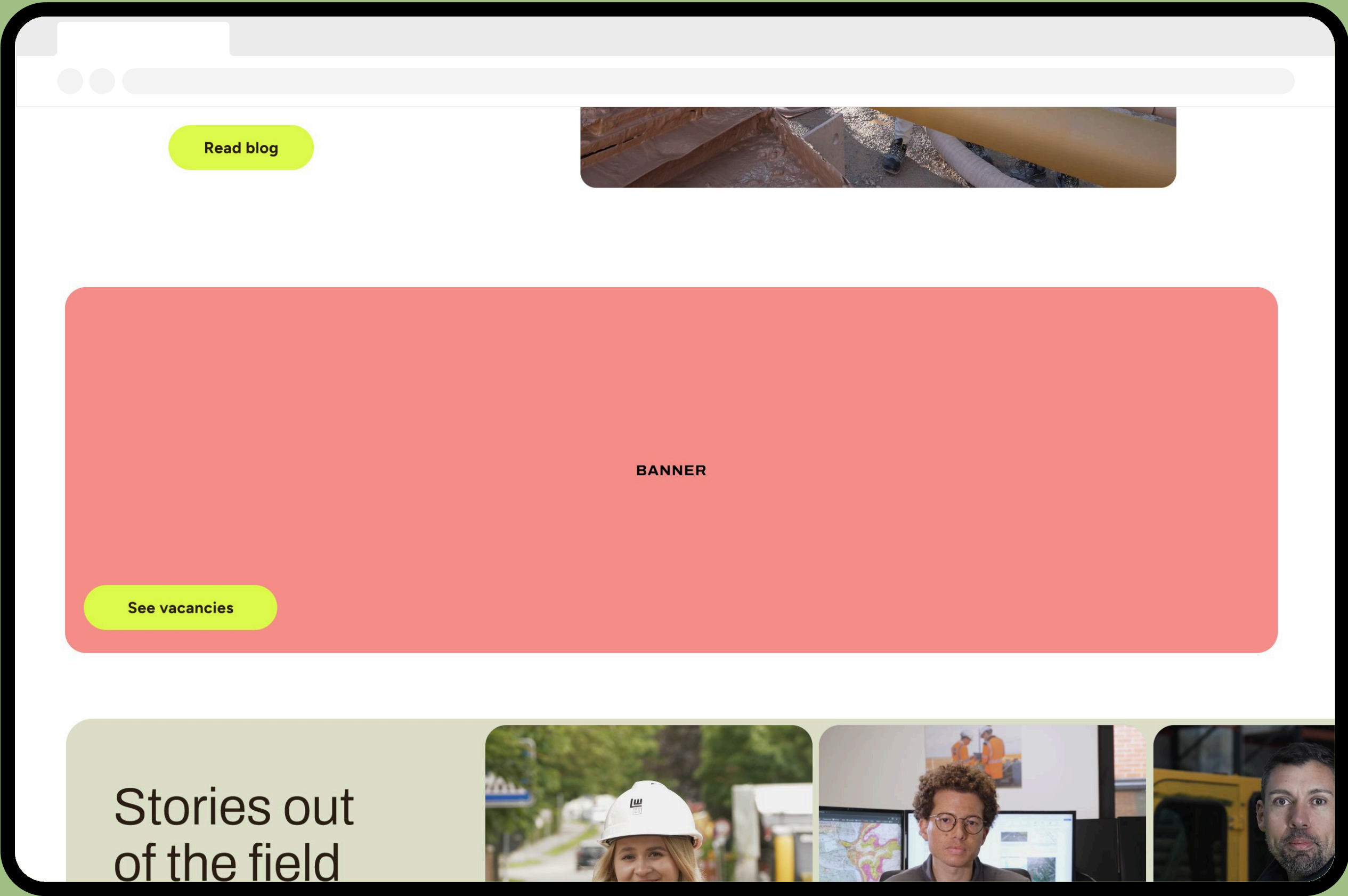
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Duration **1 year**

Price **€100,00**

exclude VAT.

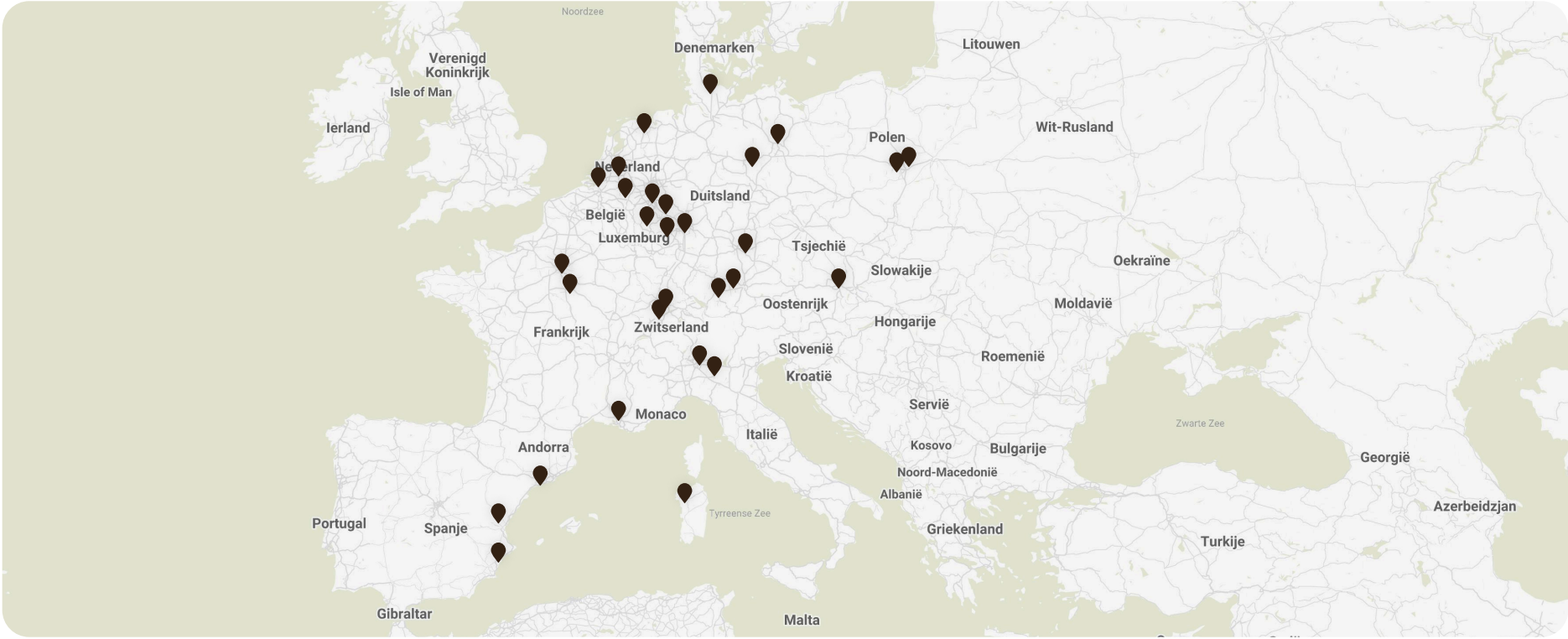
Find your company

Select the country and region where you're looking for a job.

Country
Which country?

Region
Which region?

Search



Find your company



TIME FOR ACTION

Make your company visible

Interested? Get in touch and we'll contact you shortly.

→ drillforeurope@dca-europe.org